

SafeOps

stay
safe.

The operations platform for safe storage
businesses.

Built for the way the business actually works.

SAFEOPS.CC

SECTION I · POSITIONING

Why SafeOps

Run your safe storage business on a platform built for it.

Most safe storage operators today run their business across a collection of tools — payment provider dashboards, CRM systems, branch access consoles, reconciliation spreadsheets — none of which were designed for safe storage. The result is a stack the operator does not fully own and cannot easily change.

SafeOps replaces the patchwork with a single operations platform: customer onboarding, identity, contracts, billing, payments, support, and branch access in one coherent system. The operator stays in control of subscriptions, data, and provider relationships. The platform stays out of the way of running the business.

SECTION II · TEAM

Built by operators

By the team that lived it.

SafeOps is built by people who have spent years running safe storage businesses at scale. We have learned, the hard way, which decisions an operator makes hundreds of times a day, which problems quietly compound, and where the available tools stop being useful.

The platform is the answer to those problems — built for operators, by operators, as a professional SaaS.

THE PLATFORM · I

Identity

Recognize the customer once.
Trust them everywhere.

Customers are verified through the certified providers your compliance posture already requires. Once verified, the same customer is recognized in the customer app, on a support call, and at the branch entrance.

Each customer action requires the assurance level the operation demands. Browsing a landing page is one threshold. Opening a safe storage box is another. The Identity layer holds the line.

THE PLATFORM · II

Support & CRM

Every customer interaction, in one place.

Every time a customer talks to your team — by phone, by email, in person, through the app — the conversation lands on their record. Every visit, every payment, every safe storage session is there too. When someone calls in, your team already knows the story.

Routine questions can be handled by automated voice. When something needs a human, the human starts with the full picture, not a blank page.

THE PLATFORM · III

Plans & pricing

What you sell, your way.

You define what you offer — your plans, your prices, your discounts, the rules that govern each customer relationship. Change any of it whenever the business calls for it, without engineering work and without surprises later.

When something needs to change — a renewal, a pause, a cancellation, a price update — it happens cleanly in one place. Every customer is on the terms you set, and you know exactly what those terms are.

THE PLATFORM · IV

Billing

Every invoice, every payment, kept straight forever.

SafeOps generates invoices automatically from what each customer signed up for and what they have used. Payments, refunds, and corrections land where they belong, against the right invoice, on the right customer.

Once issued, an invoice does not change. The complete history is always available — for the customer who calls in, for the regulator who asks, for the team member who joins next year and needs to know what happened.

THE PLATFORM · V

Payments

Your money story stays with you.

Customers pay through whichever payment providers your business prefers. SafeOps owns the relationship — what each customer owes, what they have paid, what is due — and lets the provider do what providers do: move the money.

If you ever want to change providers, you can. The customer history, the invoices, and the records stay with the business, not with the provider.

THE PLATFORM · VI

Branch access

Only the right customer gets in.

When a customer arrives at your branch, SafeOps already knows whether they belong there — their relationship with you, their payments, their identity, the branch's hours — and decides on the spot. Every decision is logged. Every reason is recoverable.

The platform speaks Gunnebo natively. Every entry, every safe storage session, every exit lands in the same record the rest of your business already runs from.

ADOPTION

Migration

Move at your pace, not on a flag day.

If you already run a safe storage business on existing tools, SafeOps does not ask you to start over. We come in alongside what you have, take over piece by piece, and keep your customers and your branches running throughout.

You decide what moves when. We make sure nothing falls between the cracks.

CLOSING · AN OPEN DOOR

Engagement

Built alongside the earliest partners.

SafeOps is taking shape now, and we are working closely with a small number of operators and vendor partners who want a hand in shaping it. If you run a safe storage business and want what we are building to fit how you operate, the door is open.

Write to us. Every email lands with the founding team, and we write back.

hello@safeops.cc

stay safe.